



## **SPEAKER BIOGRAPHY**



**William D. Stark**  
**Director**  
**Center for Advanced Automotive Technology**  
**Macomb Community College**

William Stark is the director of the Center for Advanced Automotive Technology at Macomb Community College. He is a former General Motors Executive with extensive experience in powertrain engineering, global vehicle development, body, chassis and manufacturing engineering. He has background ranging from concept creation, analysis, business case management and design to vehicle development, tooling design and development, launch, marketing and service.

Mr. Stark received a bachelor's degree in mechanical engineering from Kettering University and a master's degree in engineering science, management of technology, from Rensselaer Polytechnic Institute.