



## **SPEAKER BIOGRAPHY**



**Amy Cell**  
**Senior Vice President**  
**Talent Enhancement**  
**Michigan Economic Development Corporation**

Amy Cell serves as senior vice president of talent enhancement for the Michigan Economic Development Corporation (MEDC). She directs talent programs to support attraction and retention, economic gardening and entrepreneurship.  
Professional Background

Ms. Cell previously was vice president, talent enhancement and entrepreneurial education for Ann Arbor SPARK where she created the talent function for SPARK and launched a number of innovative programs to help support growing innovation based companies and start-ups.

Ms. Cell also worked as a CPA for Plante & Moran and launched an Office of Student Life for the Ross School of Business. She spent 10 years in a variety of human resources roles at Ford Motor Company, the Stanford Research Institute, Applied Biosystems and co-founded the consulting partnership HR Drivers, based in Silicon Valley, where she helped develop outsourcing models and programs for HR service delivery to start-up organizations.

Ms. Cell holds a B.B.A. and M.B.A. from the University of Michigan.